



# 2012 Specialty Show Catalog Advertising

Deadline: February 29, 2012

Send your ad to [sdcavalierclubads@gmail.com](mailto:sdcavalierclubads@gmail.com)

**These sizes (except business card) include a .5 inch white border around the page:**

Full Page Color (5.5 x 8.5) .....	\$75.00	Full Page (5.5 x 8.5) Black/White .....	\$40.00
Half Page (5.5 x 4) Black/White .....	\$25.00	Business Card Ads (3.5 x 2) Black/White.....	\$10.00
One third Page (5.5 x 2.5) Black/White .....	\$15.00		

**First Come First Serve:**

Color Inside Front and Inside Back Cover.....	\$100.00	Color Outside Back Cover.....	\$125.00
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*Rates include one photo per Ad. Additional photos \$5.00 each. Please include instructions for cropping, if any.*

**Camera Ready Sizes** (Camera ready art must be submitted electronically as a JPG, Gif or Tiff.)

**Full page** Ad submission size is **4.5 inches wide x 7.5 inches high**. **Half page** is **4.5 inches wide x 3.75 inches high**.

**One third page** is **4.5 inches wide x 2.5 inches high**. Camera-ready pages are preferred. If rough layout is sent, please send clear copy and instructions and we will do your layout.

Please feel free to contact Marian Palmieri at [sdcavalierclubads@gmail.com](mailto:sdcavalierclubads@gmail.com) if you have any questions.

Mail your check to: Shirley Wilson 9126 Westhill Rd Lakeside, CA 92040